

### GLEANERS

Leading the Fight Against Hunger

Our vision:

# Food for every table. Hope for every future.

GLEANERS



### Hunger has many faces.

## One in five Hoosiers is now food insecure.

That is more than 1 million of our neighbors who lack dependable access to enough food. Hunger is an urgent challenge for those we serve—it must be urgent for us as well!

Your co-worker or neighbor; your child's classmate or Sunday School teacher; the clerk at your grocery; or the barista at your favorite coffee shop. The fact is, the faces of hunger are *our* faces, as a community. We are not all in line for help, but all of us are affected by food insecurity and the multiple related life issues that come with hunger. And it is unacceptable.

That is why we created a bold strategic plan to ensure that every family in the communities we serve has enough nutritious food to not just survive, but to thrive. The full potential of our community cannot be realized if over a million of us don't have enough food to eat. With your support we will more than double the amount of food distributed to our partners and clients and significantly increase the nutritional value of that food. Gleaners is leading the fight against hunger—to create a brighter future for our neighbors and communities—and we're inviting you to join us.





Hunger is just one piece of the puzzle of poverty.

## of the clients we serve are working but underemployed.

When someone is hungry, it impacts physical and mental health, education, worker productivity, and crime—and it diminishes economic success. Families have to make impossible choices between paying rent and utilities, purchasing needed medications or buying groceries. Those who are hungry have healthcare costs that are 44 percent higher than those who are not. In fact, food insecurity is more predictive than income of the ten most prevalent chronic diseases. People facing hunger have a greater likelihood to suffer from heart disease, diabetes, high blood pressure and depression. Food insecurity limits the ability of children to reach their full potential, both physically and mentally, and to do their best in school. Desperation can result in crime, with hunger as a primary catalyst. Two thirds of the clients we serve are working but underemployed.





Why Gleaners?

As the state's largest hunger relief organization and a leading member of the Feeding America network, Gleaners is uniquely positioned to fight hunger in a collaborative and comprehensive way.

We have a responsibility to convene thought leaders, propose bold ideas and amplify the voices of those we serve. We firmly believe that hunger relief can drive change—stabilizing families and strengthening communities.

Those who are hungry have healthcare costs that are **44%** higher than those who are not.

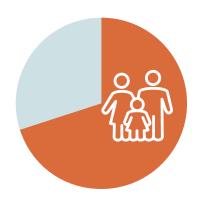


Before the COVID-19 pandemic changed our world, one million Hoosiers, on any given day, may have experienced hunger. Now, more than ever, people need food as they deal with job losses, health crises, isolation and more. The pandemic has compounded the challenges faced by people in poverty . . and the most basic of those is access to healthy food.



"I'd be hungry most nights if it wasn't for Gleaners. I have to come here to get food that will last me half the month, and I'm so thankful to all of you." - Senior Shopping Day Client, Gleaners Community Cupboard





70% of client households are living at or below 100% of the poverty level



53% of client households report annual income of \$10,000 and under

Why now?

"Gleaners made it possible for our food pantry to stay open during the COVID-19 pandemic. Their ability to provide high-quality, nutritious food is a true blessing for our community, and we are grateful for all the help we receive. I know the food we distribute helps eliminate stress that families are experiencing." - Darilyn Bedel, Rush County Community Assistance Food Pantry





65% report having to choose between paying for food and paying for housing



40% find themselves needing food assistance for the first time in their lives in 2020





### Leading the Fight Against Hunger: The Community Campaign for Gleaners

Our dynamic strategic plan is a community strategic plan. Hunger relief will provide a hand up to families in need, placing those who are able onto a path of self-sufficiency. Our bold goals—and the funding to achieve them—allow us to reach more of our neighbors and be a more effective poverty relief partner.

### **Campaign Priorities**

### Philanthropic gifts will

- Nourish and feed our neighbors;
- Optimize our operations and programs; and
- Sustain our future.

### Join us as TOGETHER we lead the fight against hunger!

### Invest in Strategic Capital Improvements

\$10,955,000

GRAND TOTAL: \$25,455,000

Capital investments will support our infrastructure, provide adequate temperature-controlled spaces to enhance perishable food storage and distribution, update our fleet, drive technological advances to build efficiency, build capacity for our pantry partners and develop an award-winning volunteer program to support operations.

### Grow the Gleaners Annual Fund

\$ 4,500,000

Our community strategy calls for a community campaign to increase our annual fundraising growth ensuring support for our neighbors in need at this critical time, and long-term initiatives, including the development of anchor pantries, distribution of more nutritious foods, nutrition education and strengthening partnerships to address poverty relief.

### Build Our Endowment and Maintenance Reserve

\$10,000,000

Building our endowment and maintenance reserve will allow a meaningful draw annually to support operations, be prepared for unexpected contingencies and support long-term sustainability for our community's hunger relief needs. Committing a planned gift is not only a way to take care of your loved ones, it's an opportunity to care for those in our community who find themselves in situations they most likely never imagined. The gift of food security is a powerful legacy.



Why You?

### Your philanthropic commitment is essential.

Families facing hunger want the same things we all want for our own families. We want our children to grow up healthy and happy. We want to be able to provide a secure home. And, we want to be able to feed our family the food they like and that can help ensure long-term health and well-being. Our neighbors need our help—and **you can equip Gleaners to lead the critical fight against hunger.** 

### With your help,

- We will give children the nutrition and energy they need to focus in school, develop healthy habits and build strong minds and bodies
- We will address the health issues that result from socioeconomic disparities, improving the health of Hoosiers through the power of nutritious food, including more healthy produce, lean meats and dairy.

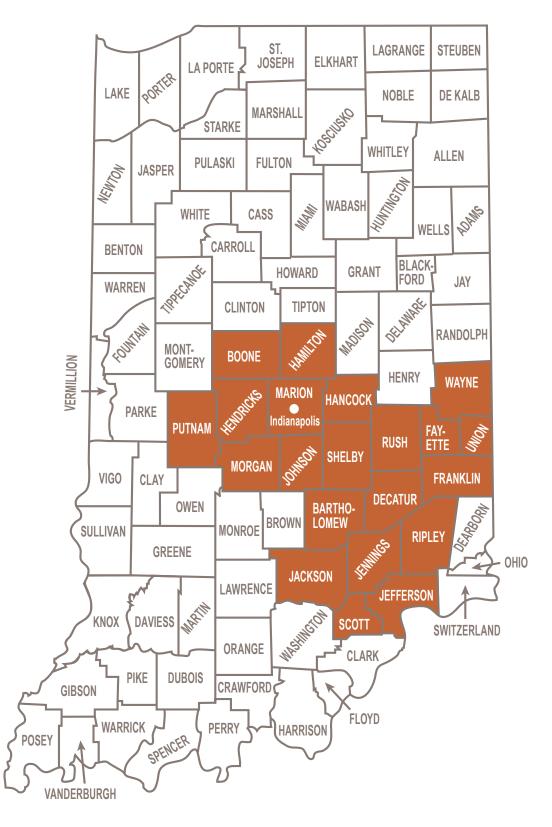
We will engage our community through collaboration, leading an effort to empower families with a hand up to a path of self-sufficiency. The causes and solutions for food insecurity are complex. Together, we can solve them.

Join us: The situation is urgent. The time is now.



### Our Service Area





### Food for today. Hope for tomorrow.

GLEANERS

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# Leading the fight against hunger.



